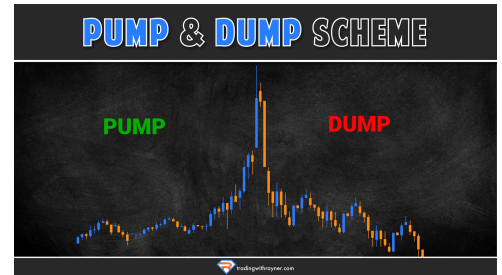


Mambo Fair Coin Launch Dump Protection Approach

Mambo's Vision is to launch Memecoins with long term value and dump protection, **due to fair initial distribution at the same price to many individuals** and due to buy up liquidity for sales. I will explain later. Ideally trading in a range higher and higher.

**Put the evil pump and dump practice to an end:
Enough is enough!**



It is very simple: Mambo Memecoins & utility coins are launched this way:

1. Only a smaller part is for public minting 10-50%. (exceptions possible). Miners goody.
2. A big part is preminted for sales.
3. The funds of the sales are used for Liquidity pools and for price supporting limit buy orders.

Preallocations & Tokenomics:

4. 0.5 - 3% maximum for creator team for save token management
5. 1-5% maximum for rewards for active community members, content creators, meme designers.

Range up trading 2x,5x, 10x, 100x, 1000x... :

6. We buy up lower to support the price, and sell higher than before. Ultimate goal is to delegate this to trading robots and smart contracts to make it trustless, once it's running.

This makes Mambo Meme and Utility Coins a safer long term investment than many other very volatile Memecoins and VC pumped utility coins.

The sales or presales are public, for everyone. 100 %. No closed VC sales.

3 price levels:

1. Level: lowest initial price, less than minting: limited amount per wallet, You must follow @mambocoins on x and join @mambotoken on tg. To ensure wide spread of lowest price buyers.
2. Higher price, less than minting, no username needed. Higher maximum per wallet
3. Higher price. More than minting: no username needed. Much higher maximum per wallet.

Example: Ticker: \$Sample Minting: 1Kas = 1 Mint gets 14 \$Sample

Sales L1: max 500Kas gets 10'000 \$Sample. (20 per Kas) (x or tg username needed for uniqueness)

Sales L2: max 2000 kas gets 30'000 \$Sample. (15 per Kas)

Sales L3: max 20'000 kas gets 220000 \$Sample. (11 per Kas)

You pay max 22'500 Kas: you get 1x 10000 (with username), + 30000 + 220000 = 260'000

You pay 400 Kas: you get 8000 \$Sample (with username). Without you get 15x400 = 6000 \$Sample

More detailed reasons for the Mambo fair coin launch approach:

This is a typical Pump and Dump chart. **A few early access traders or sudden whales intervention buy huge amounts very cheap due to the typical, quite simple and unfair AMM model of DEX's** where the tokens can be bought from the initial Liquidity Pools. AMM leads to fomo and pump and dump. AMM is ok if the initial distribution allows everybody to ape in at the lowest price (by minting or open presales).

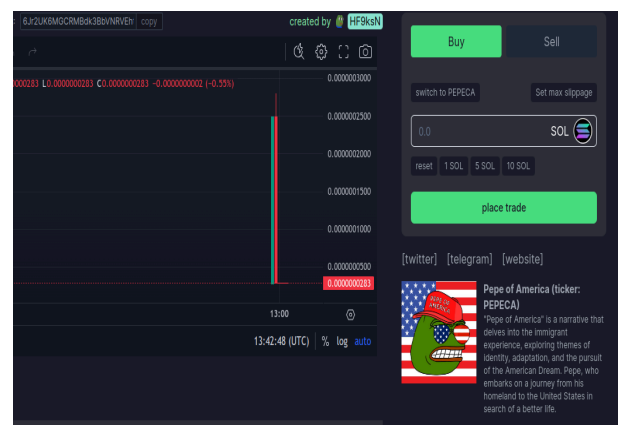


The dump protection approach of pump.fun on Solana does not work for the majority of tokens launched.

The tricksters launch and pump with multiple wallets tokens to simulate demand, they send the tokens to one wallet and dump. Imo this is like theft, the only difference is why should you allow it to be stolen 2x or more, so maybe it is a game between tricksters - a step higher than theft.

This is the chart of just the latest king of the hill token which was dumped within 5-10 minutes, after reaching 93% to be locked for raydium Dex LP.

The creator sold 62 sol at once, but originally bought much less. It was behind the scenes gathered from many other wallets to make a perfect fast complete dump.



The fair launch approach of minting Kasplex KRC20 on Kaspa.

You can deploy a token with 100% for minting for all and no, 0% preallocation. Everybody then can mint at the same price. One mint costs 1 Kas. This 1 Kas per mint does not go to the token creator, but to the miners. How many tokens you get per mint is defined by the token deployer.

This is a 100% fair launch.

Yet whales with big budgets can mint a big part. At least at the same cost as any smaller minter.

But it has one disadvantage. All money to mint the tokens goes to miners, and not for Liquidity or the project of the tokens. That means, even if all 100% tokens are minted, nobody has liquidity (funds) from this to finance a liquidity pool or kind of marketplace or cex listing. It has to be paid additionally by some token

fans. For good memes with a good community or “cult” this may be no problem at all. But for some others this may be a problem.

100% minting with 0% preallocation is **not the only really fair launch approach**, but probably the safest.

Still, if there are limited maximum mints - fast distribution - this can still make a smaller group gathering a huge part of a token. Those using bulk minting robots can mint much more than others. But it costs. And everybody is free to use such bots or not.

I would consider proallocations of up to 1- 5% are still very fair, specially if all the other 95% are minted. You cannot dump a token with 5% share heavily. Why should token creators not get a tiny piece of the cake for their costs and ideas and efforts? I see nothing wrong with it.

1-5% preallocation for creators, devs,

And let's say up to 20% as incentives for meme designers and community content creators can be a very good and still fair approach over a time period of at least one year.

And why not have a tiny part of 1-5% for airdrops - for marketing - community growth, etc.

I would say airdrops are justified for a merit: following x, joining tg, etc.. to grow community.

But be careful: if the free airdrop part is too big, ppl will just sell down the price until most of the free tokens are sold. This is not fair for those who paid for minting or sales.

If the preallocation for airdrops, team and merits becomes too big, this will dump the price significantly.

Open Presales and Sales for everybody with enough time can be a very fair launch.

The advantage of public presales / sales for everybody is:

the incoming liquidity can be used

- **to finance the liquidity pools and / or**
- **to support the price of the token** with limit buy orders.

By offering the lowest price with a limited maximum amount per wallet and username - like Mambo does, this guarantees a broad distribution of lowest entry to many individuals and is even better than the minting distribution. Minting lets whales take big parts at lowest price.

The risk is: it is not trustless. It involves the risk, you have to trust the creator/ manager team of the token. This can not be underestimated. When it comes to huge amounts of money - people can deter very fast from their initial good intention.

The Goal - Future of Mambo Coins - trustlessness.

Mambo plans after having successfully launched several Meme and Solidcoins to implement a trading robot interacting with a limit order dex (smart contract) - to make the dump and range trading completely trustless. But it must be pushed on with trust. So be careful. You don't know if you can trust us fully. Still we have a 4 year track record of NOT dumping.

Time will show.

Mambo fair launch of tokens at a fixed price has a proven track record -

Back in 2021 we launched mambo stablecoins and a utility coin for a third party.

The launches were all very fair, smooth, no Fomo, no dump. The utility token was tried to pump up once it was in the Swap index, but all initial sales investors could not be dumped. Later the dump happened because of a too great preallocation for this token team - compared to about 80% not sold tokens, this part became huge. We learned from this.

Only the original \$mambo reward token was bought up by whales and later dumped (not by us). It was launched 100% AMM, without presales or preallocation - before we had our launch pad.

Mambo considers it most crucial for every crypto investor to spend a lot of time to study the tokenomics and token distribution before investing in anything.

Proven track record of successful range trading for Mambo Stablecoins

We run several special non fiat pegged stablecoins from 2021 to 2024. But the bear market made this blockchain almost to a ghost chain and we had no demand - like almost all other projects. So we abandoned it in Mai 2024. We run MamboSwap, an Automated Fixed Rates Exchange - to be able to swap between stablecoins at fixed rates (not generating any price slippage). The rates were changed manually by Mambo according to the market price of USDT.

In spite of collateral value (base token of the chain) falling about 90%, we could manage to hold our main stablecoin \$Franc in a range of first between 0.80 to 1.10 USD, and later between 0.50 - 0.85 USDT. Compared to the chain token we could mainly maintain a good price, but this is not the goal of a "stablecoin". It should be stable compared to prices given in USDT.

This experience you gained to maintain our stablecoin in a price range, we can use to help maintain Mambo Memecoins in a growing up range. It is simple, and it works.

Main Risk for failure of dump protection:

- If Kas - the main collateral would fall in price long term significantly this would directly affect the value of Memecoins on Kaspia. They go up with Kaspia, and down with Kaspia.
- Everybody hopes his Meme will go to the moon. Low demand makes price range trading difficult.

Mambo hopes the dump protection will make Mambo Memes a safer place with less Fomo and Fud and maximum fairness.

From Stablecoin to Solidcoin.

Read about our SolidCoin Project on Kaspia in the Mambo SolidCoin Concept Paper.

Do you want to launch a token with this approach?

Ask Mambo for assistance. We can launch it for you. Dm me on X @mambocoins

Be among the first to ape into Mambo Memecoins!

Follow us on [x.com/Mambocoins](https://twitter.com/Mambocoins)

Join: t.me/MamboToken group

Watch: <https://www.youtube.com/@MAMBO-Coins>

Visit: <https://Mambo.Li>